



# PRIMATE®

evolutionary purpose company

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## Processing of personal data - pursuant to art. 13 of the EU regulation no. 2016/679

The company PRIMATE SRL-SB is committed to the protection of personal data that it has in custody, in compliance with current privacy laws, and marks the processing of personal data to the principles of correctness, lawfulness and transparency, while protecting the confidentiality and rights of data subjects.

### 1. Data Controller and Personal Data Processor

The data provided will be processed by PRIMATE SRL-SB, based in Bastioni di Porta Nuova 21 - Milan, 20121, as the Data Controller.

### 2. Purpose and method of processing

The data provided will be processed for the purpose of receiving the information material and marketing communications for which the data Owner has shown his/her interest by filling out the form. For activating the service, it is necessary to provide personal data, so any refusal to provide them or opposition to processing will make it impossible for us to send out our newsletter. The collected data will be subject to electronic and/or automated process and will not be used for purposes other than those described in this information.

### 3. Legal basis and data retention times

The legal basis of the processing of the data and the consent provided by the data Owner will be processed and stored until the withdrawal of the given consent.

### 4. Permission and consent withdrawal

By filling out the registration form, consent is required to the processing of the Owner's data for the specific purpose to which the form refers to. The data Owner can revoke the consent provided at any time by clicking on the link to cancel the registration contained in the body of the newsletter or by writing an e-mail to: [info@primate.consulting](mailto:info@primate.consulting)

### 5. Recipients of personal data

The personal data provided will be processed by personnel in charge, appropriately instructed and operating under the authority and responsibility of the Data Controller. The personal data may also be processed by third parties that provide instrumental services, including electronic mail services, technical services for the management of the Site and IT service providers. Only the data strictly necessary for the accomplishment of the relative functions will be communicated to the subjects indicated above. In addition, the Owner's data will not be transferred abroad. The updated list of all Data Processors is available at the headquarters of the Data Controller.

### 6. Rights of the data Owner

In relation to the personal data processed, the data Owner may exercise the following rights under Articles n.° 15, 16, 17, 18, 20, 21 of the EU Regulation 2016/679:

- a. The right of access to personal data;
- b. Correction in case of inaccuracy;
- c. Deletion of data;
- d. Limitation to processing;
- e. Right to data portability, that is to receive in structured format, common and readable by automatic device, the personal data provided and to obtain the transfer to another Data Controller without hindrance;
- f. The opposition to the processing.

These rights can be exercised by writing to the e-mail address [info@primate.consulting](mailto:info@primate.consulting) or addressing a written communication to the Data Controller.

Moreover, according to art. n.° 77 of the EU Regulation 2016/679, the data Owner has the right to lodge a complaint with the Guarantor Authority for the Protection of Personal Data in case he/she considers that the processing violates the aforementioned Regulation.